

# Strategic Plan 2021

Statistical Society of Australia,  
Victorian Branch (SSA Vic)

Statistical  
Society of  
Australia

## Purpose

The purpose of SSA Vic is to advance the study and practice of statistics. SSA Vic enacts this by supporting individuals interested in the discipline of statistics, promoting the statistics profession to the general Victorian community, and offering common grounds to connect individuals to build an inclusive community centered on the study and practice of statistics.

## Principles

1. We support positive growth of both individuals and communities.
2. We proudly promote the statistics discipline and profession with a diverse representation of the statistics community.
3. We offer a diverse range of activities and resources in order to be inclusive of all statisticians.
4. We recruit and retain those who are interested in the study and practice of statistics.
5. We celebrate individual and collective contributions and achievements.
6. We make thoughtful use of volunteer contributions whilst acknowledging other commitments they have.
7. We take pride and responsibility as representatives of SSA Vic by engaging in welcoming and inclusive practices.

## Goals

The goals highlight the main area of focus for the SSA Vic Council in 2021. The goals are separated into short-term (some results expected within a year) and long-term (no quick results expected).

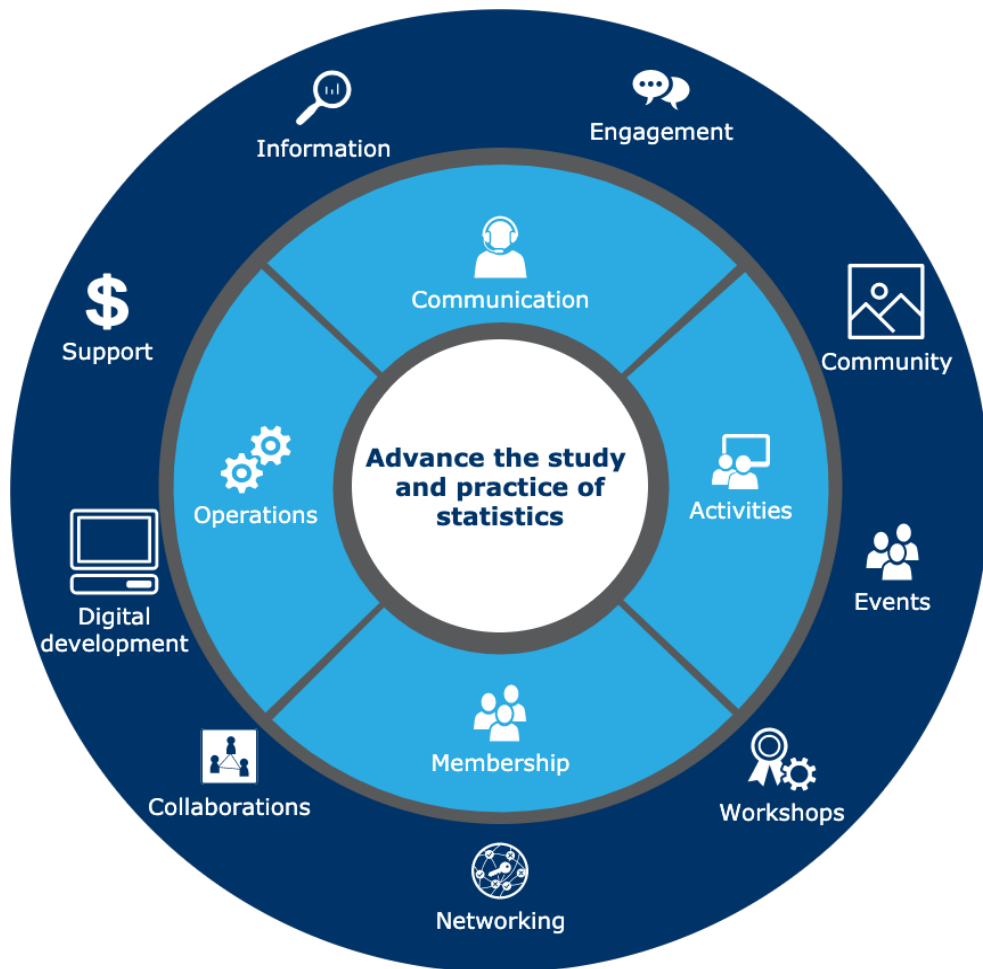
### Short-term goals (1 year)

1. Provide rich opportunities for members to meet and interact using multiple modes of delivery.
2. Actively adopt equitable, diverse, and inclusive practices.
3. Make membership attractive and valuable.
4. Embrace digital developments by adopting technological practices into Council operations that make operations smoother and transparent.

### Long-term goals (multiple years)

1. Build up partnerships with other branches, organisations and movements to foster long-standing, fruitful collaborations that benefit all parties involved.
2. Support initiatives that have a large potential for positive impact for the statistics community, particularly centered on the Victorian community.

# Schematic



- The centre represents the purpose of SSA Vic.
- The inner wheel represents the actions of SSA Vic, grouped in four key areas.
- The outer wheel represents the outcomes that the wider community interacts with. The actions of the SSA Vic will be linked to the outcome designated in the outer wheel.