

SPONSORSHIP PROPOSAL

| Young Statisticians Conference | Manuka Oval, Canberra | October 2019 |



YSC 2019 *Visualising the future*



Photo © Scott Lego

We are delighted to present you the opportunity to sponsor the Young Statisticians Conference in 2019, hosted by the Statistical Society of Australia. This year the conference will be held in the nation's capital, Canberra at Manuka Oval. This signature event of SSA's Young Statisticians Network will bring together the best students and early-career professionals in statistics and data analysis from all around Australia.

By sponsoring our conference, you will be able to raise awareness of your company to this important audience. It is an opportunity to define and promote your brand and key messages, offering you a highly-targeted recruiting platform.

This prospectus contains further details about the conference and our standard sponsorship packages. We also offer the option of tailoring a package to your organisation's requirements. We would like to encourage you to explore the benefits of participating as a sponsor and securing your preferred options. On behalf of the YSC2019 Organising Committee we look forward to welcoming you to Canberra in 2019!

Sharm Thuraisingam and Raaj Kishore Biswas

Sponsorship Manager and Chair, Young Statisticians Network

sharmala.thuraisingam@unimelb.edu.au, raajkishore.biswas@unsw.edu.au

CONFERENCE FACTS

LOCATION

Manuka Oval, Canberra

WORKSHOPS

30th Sep 2019

CONFERENCE

1st-2nd Oct 2019

WEBSITE

<http://ysc2019.com.au/>

DELEGATE PROFILE

Approximately 100 guests

PROGRAM

Keynote speakers, paper presentations,
careers sessions, conference dinner

Sponsorship at a glance

	Platinum	Gold	Silver
Conference registrations	2	1	
Free standing banner at registration area	✓	✓	✓
Display of logo on website and correspondence	✓	✓	✓
Display of logo on program booklet			
On the front cover	✓		
On the sponsors page	✓	✓	✓
Opportunity to provide gifts to delegates	✓	✓	✓
Delegate list*	✓		
Acknowledgement in opening and closing sessions	✓	✓	✓
Table display	✓	✓	
Satchel insert	✓	✓	✓
Opportunity to speak at careers session**	✓	✓	✓

*The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

**Limited to first three agreements received.



Sponsorship packages

Platinum Sponsor \$5,000 (incl. GST)

- *Delegate list supplied two weeks prior, one week prior and onsite at the conference.
- *Two (2) conference delegate registrations.
- *Opportunity to speak at the careers session.
- *The opportunity to align your brand with a Keynote Speaker with your freestanding banner positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide).
- *Verbal recognition by the Session Chair directly before and after the sponsored speaker's session.
- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).
- *Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions.
- *The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the conference (maximum size 2m high x 1m wide).
- *Sponsor may provide delegates with a branded gift (sponsor to supply gifts).
- *Full page advertising space in the conference program book (artwork to be supplied by sponsor).
- *200 word profile in the conference program book.
- *Logo on every page of the conference program book, as well as on the front cover.
- *Logo and company description on the sponsors' page of the YSC2019 website and on every other YSC2019 website page.

Gold Sponsor \$2,000 (incl. GST)

- *One (1) conference delegate registration.
- *Opportunity to speak at the careers session.
- *The opportunity to align your brand with a Keynote Speaker with your freestanding banner positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide).
- *Verbal recognition by the Session Chair directly before and after the sponsored speaker's session.
- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).
- *Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions.
- *The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the conference (maximum size 2m high x 1m wide).
- *Sponsor may provide delegates with a branded gift (sponsor to supply gifts).
- *Half page advertising space in the conference program book (artwork to be supplied by sponsor).
- *150 word profile in the conference program book.

Silver Sponsor \$1,000 (incl. GST)

- *Opportunity to speak at the careers session.
- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).
- *Verbal acknowledgement as a Platinum Sponsor during the opening and closing sessions.
- *The sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the conference (maximum size 2m high x 1m wide).
- *100 word profile in the conference program book.

Sponsorship packages

Awards Sponsor \$3,000 (incl. GST)

- *This package includes the Silver sponsorship entitlements plus.
- *Exclusive naming rights for awards given at the conference.
- *Opportunity to speak at the ceremony and present the awards.
- *A complimentary delegate pass.

Satchel Sponsor \$500 (incl. GST)

- *Logo to appear on the satchel alongside the YSC2019 logo. The Organising Committee reserves the right to source and select the satchel.
- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).

Conference Dinner Sponsor \$3,000 (incl. GST)

- *This package includes the Silver sponsorship entitlements plus.
- *Exclusive naming rights for the conference dinner.
- *Display of company banner during the conference dinner.
- *A complimentary ticket to the conference dinner.
- *The opportunity to address the dinner guests during the dinner.

Hospitality Sponsor (full-day) \$3,000 (incl. GST)- two available)

- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).
- *Small table signs featuring the organisation logo displayed at the sponsored catering stations on the sponsored day (conference organisers to supply).
- *Two (2) passes for nominated guests to attend the catering breaks on the sponsored day.

Scholarships Sponsor \$3,000 (incl. GST)

- *Opportunity to provide scholarships to delegates to assist with expenses associated with attendance at YSC2019 conference.
- *This package covers 3 scholarships (1 Indigenous scholarship)

Wi-Fi Sponsor \$1,000 (incl. GST)

- *Opportunity to choose the Wi-Fi password for the YSC2019 conference. Excellent opportunity to advertise company name.
- *Promotional brochure (maximum A4 size x 4 page brochure) inserted in the delegate satchel (sponsor to supply material).

Tailored package

- *Contact us to discuss a package that suits you

Gifts sponsor \$1,000 (incl. GST)

- *Opportunity to provide delegates with a gift with your company logo and YSC2019 logo printed on the gift.

Sponsorship entitlements for all packages

All sponsors will receive the following standard entitlements in addition to those outlined in the individual packages:

- *Recognition as a sponsor (with organisation logo) in the program book.
- *Recognition as a sponsor (with organisation logo) on the sponsors' page of the official conference website, including a hyperlink to the organisations home page.
- *Acknowledgement as a sponsor on the official sponsor acknowledgement slide displayed periodically on the session screens throughout the conference.

Sponsorship Agreement

Statistical Society of Australia
PO Box 213
Belconnen ACT 2616
Tel. 02 6251 3647
Email: eo@statsoc.org.au
www.statsoc.org.au
ABN 82 853 491 081

Sponsorship package requested:

1.....Cost: A\$.....

2.....Cost: A\$.....

Organisation name:

Address:

.....

Contact name:

Contact email address:

Contact telephone number:

☐ I agree to the terms and conditions outlined on page 8

Please request an invoice or return this form with your payment. Payment can be made by cheque, credit card or direct deposit. Our email address is eo@statsoc.org.au (executive officer).

Correspondence to be sent to:

Statistical Society of Australia Inc
PO Box 213
Belconnen ACT 2616

Our bank details:

Westpac Canberra
Acct No 864893
BSB 032 719

Payment Details

Please make cheques payable to "Statistical Society of Australia Inc." If you wish to make payment by credit card, please provide card details below.

Card type: ☐ Mastercard ☐ VISA

Card number: _____ CVV: _____ Expiry date ____/____ Amount: \$

Cardholder name: _____ Signature: _____

Terms and Conditions

1. By signing this sponsorship agreement you agree to sponsor the Young Statisticians Conference 2019 on the terms and conditions outlined below.
2. Full payment is due within 21 days of receiving a tax invoice issued by the Statistical Society of Australia.
3. Sponsorship entitlements will not commence until full payment is received.
4. Should you agree to be a sponsor by signing and submitting the sponsorship agreement and then decline your sponsorship agreement, you are obliged to pay 50% of your intended sponsorship package and will be invoiced accordingly. Failure to pay will result in legal action.
5. All cheques are to be made payable in Australian dollars only.
6. All payable amounts stipulated in this agreement include goods and services tax (GST).